



The Tylenol Mafia: Marketing, Murder, and Johnson & Johnson

Scott Bartz



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THE TYLENOL MAFIA: Marketing, Murder, and Johnson & Johnson (Revised 2nd Edition) Overview

On September 29, 1982, seven people in Chicago died after taking Extra Strength Tylenol capsules laced with cyanide. Officials have long cited the scarcity of physical evidence and apparent lack of motive to explain why they never solved the Tylenol murders. However, new revelations and information not previously disclosed tell a very different story of a crime that should have been solved.

In a story both fascinating and dramatic in its warnings, The Tylenol Mafia rips away the facade of an investigation that J&J CEO James Burke labeled "A demonstration without parallel of government and business working with the news media to help protect the public." This gripping, meticulously documented expose' unearths the troubling details of an investigation corrupted by well-connected corporate executives and politically motivated government officials who simply buried the truth inside a shadow legal system inaccessible to everyday Americans.

Praise for The Tylenol Mafia...

Scott Bartz authored a brilliant piece of investigative journalism that reveals shocking details of what really happened when these tragic Tylenol murders were investigated.

Lesley

Book Reviewer

This is such an interesting and horrifyingly revealing read. Having grown up in one of the towns where this heartbreaking tragedy hit, this subject has always been of particular interest to me. It amazes me how much of this case was ignored, mishandled, and covered up. This was a very scary time for so many, and it makes me very angry to realize how the public and the victims were lied to and continue to be lied to about this incident.

kb

Book Reviewer



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