Building Organizational Intelligence: A Knowledge Management Primer

Jay Liebowitz

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"Sharing knowledge is power." If ever there were a field to which this applies, it is the knowledge management industry. And in today's highly-competitive, fast-paced business world, corporations, businesses and organizations in both the public and private sectors are constantly searching for new cutting-edge methods and techniques for creating, storing, capturing, managing, organizing, distributing, combining, and retrieving knowledge. But the task of accomplishing such functions is not as simple as it sounds. Jay Liebowitz's Building Organizational Intelligence: A Knowledge Management Primer gives executives, managers, systems analysts, and other knowledge-management professionals the competitive edge they need in achieving that task. In a concise and easy-to-read format, the book describes the concepts, techniques, methodologies, and tools associated with those functions, and includes mini-case studies and vignettes of how industry is developing and applying these functions towards building organizational intelligence.

What's more, the book is packaged with a limited functionality version of "WisdomBuilder," the first in a family of knowledge-management tools that provide a fully integrated solution to the information management and analysis dilemma. Able to run under Windows 95, 98 and NT, "WisdomBuilder" solves the information overload problem by reducing the time and cost of extracting information and other research knowledge from disorganized repositories of heterogeneous data.

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