



How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing

Chris McMullen

[Download now](#)

[Read Online ➔](#)

[Click here](#) if your download doesn't start automatically

How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing

Chris McMullen

How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing

Chris McMullen

2014 Update: Expanded and updated in March, 2014 to include 35% more content. An additional 66 pages cover e-book design, page numbering and header issues for paperbacks, a revamped chapter on marketing, and more.

BRIEF DESCRIPTION: Learn how to self-publish your book on Amazon.com using print-on-demand and e-book publishing services. This handy reference will guide you through all of the stages of the self-publishing process, from the conception of your book to writing the manuscript to editing and formatting to PDF conversion to publishing to promotional strategies. With this handy reference as a guide, you can self-publish a quality manuscript with ease!

AUTHOR: Chris McMullen has written and self-published over a dozen paperback books and e-books. This book also was self-published using the same techniques that are described here. Chris McMullen, who has drawn thousands of professional illustrations from scratch using Word's drawing tools, shares several useful drawing and formatting tips.

DESCRIPTION: This book begins with the decision to self-publish or traditionally publish, moves onto important information on developing the concept and researching the book's potential, provides a thorough discussion of formatting and designing the book interior and cover in both Word 2003 and 2010, describes how to convert the Word document to PDF, shows how to publish both paperback and e-book editions, and concludes with a detailed introduction to marketing that both novices and experienced authors will find informative and helpful. Formatting includes tricky features like how to use both Arabic numbers and Roman numerals in page numbering, how to have different odd- and even-page headers, and how to use Word's Styles and the paragraph dialog box for proper e-book formatting.

EDITIONS: This book is available in paperback and e-book formats.



[Download How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing](#)



[Read Online How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing](#)

Download and Read Free Online How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing Chris McMullen

Download and Read Free Online How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing Chris McMullen

From reader reviews:

Nathan Ramsey:

The particular book How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing has a lot info on it. So when you make sure to read this book you can get a lot of advantage. The book was compiled by the very famous author. The writer makes some research before write this book. This particular book very easy to read you can find the point easily after reading this book.

Linda Long:

Is it an individual who having spare time subsequently spend it whole day simply by watching television programs or just resting on the bed? Do you need something totally new? This How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing can be the respond to, oh how comes? It's a book you know. You are so out of date, spending your time by reading in this new era is common not a nerd activity. So what these books have than the others?

Ann Macdonald:

A lot of book has printed but it takes a different approach. You can get it by world wide web on social media. You can choose the top book for you, science, witty, novel, or whatever by searching from it. It is called of book How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing. You can include your knowledge by it. Without leaving the printed book, it could add your knowledge and make anyone happier to read. It is most critical that, you must aware about publication. It can bring you from one place to other place.

Bonnie Howe:

What is your hobby? Have you heard that question when you got learners? We believe that that problem was given by teacher to the students. Many kinds of hobby, Every person has different hobby. So you know that little person such as reading or as looking at become their hobby. You need to understand that reading is very important along with book as to be the thing. Book is important thing to incorporate you knowledge, except your own personal teacher or lecturer. You discover good news or update concerning something by book. Amount types of books that can you choose to use be your object. One of them are these claims How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing.

Download and Read Online How to Self-Publish a Book on

Amazon.com: Writing, Editing, Designing, Publishing, and Marketing Chris McMullen #PB7YZCQM614

Read How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing by Chris McMullen for online ebook

How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing by Chris McMullen Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing by Chris McMullen books to read online.

Online How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing by Chris McMullen ebook PDF download

How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing by Chris McMullen Doc

How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing by Chris McMullen Mobipocket

How to Self-Publish a Book on Amazon.com: Writing, Editing, Designing, Publishing, and Marketing by Chris McMullen EPub