



The Art of Decision Making: Mirrors of Imagination, Masks of Fate

Helga Drummond



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Science reassures, art disturbs (Proverb)

This intriguing exploration of underlying forces in decision making takes as its starting point a wealth of high profile decision disasters. In brilliantly readable analyses, Helga Drummond shows how better awareness of the inherent uncertainties of the decision making process could have made the outcomes very different.

Examples showcased include:

The Hatfield rail crash

The Kursk submarine disaster

The Challenger disaster

The year 2000 fuel crisis

The WWII Dardanelles expedition

The Barings Bank collapse

The Taurus Stock Exchange Project The Hillsborough tragedy

The King's Cross underground fire

The Millennium Dome

This entertaining yet instructive book offers new insight into the realities of decision making, and shows how you can confront them to improve your prospects of success.



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