



Implementing Codes of Conduct: How Businesses Manage Social Performance in Global Supply Chains

Ivanka Mamic

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At the start of the 21st century manufacturing is in the midst of a major transformation, with goods moving from factories in São Paolo, Ho Chi Minh and Guanzhou to the shelves of stores in New York, Hamburg and Sydney. As production of goods has become increasingly global, with an impact on workers and societies around the world, the ILO has sought to answer the challenging question: how best to implement voluntary corporate initiatives in value chains that stretch around the globe from a constantly changing supply base of factories both large and small?



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