Oracle Application Express 5 For Beginners: A practical guide to rapidly develop data-centric web applications accessible from desktop, laptops, tablets, and smartphones

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Oracle Application Express has taken another big leap towards becoming a true next generation RAD tool. It has entered into its fifth version to build robust web applications. One of the most significant features in this release is a new page designer that helps developers create and edit page elements within a single page design view, which maximizes developer productivity.

Without involving the audience too much into the boring bits, this full colored edition adopts an inspiring approach that helps beginners practically evaluate almost every feature of Oracle Application Express, including all features new to version 5.

The most convincing way to explore a technology is to apply it to a real world problem. In this book, you'll develop a sales application that demonstrates almost every feature to practically expose the anatomy of Oracle Application Express 5.

The short list below presents some main topics of Oracle APEX covered in this book:

- Rapid web application development for desktops, laptops, tablets, and latest smartphones
- Create comprehensive applications declaratively without writing tons of code
- Design application pages using new Page Designer
- Create applications with the help of wizards
- Create custom application pages by adding components manually
- Use same interface and code to develop applications for a wide array of devices
- Present data using a variety of eye-catching charts
- Produce highly formatted PDF reports, including invoices, grouped reports, and pivot tables
- Design and implement a comprehensive security module

If you are looking for a concise and concrete book on Oracle Application Express 5, then I must say that this is the book that will return more than what you have paid for it. The sticky inspirational approach adopted in this book not only exposes the technology, but also draws you in and keeps your interest up till the last exercise.

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