



Tourism Management

David Weaver

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This text highlights the increasing research base of tourism management. Topical issues such as the economic, sociocultural and environmental impacts of tourism, sustainability, destination development, tourism markets and tourism research are developed theoretically and supported with international examples and vignettes. Each chapter contains several key pedagogical features designed to enhance the academic rigour of the text by showing readers how the principles of tourism management are applied in practice. Features include: a thorough discussion of the economic, sociocultural and environmental impacts of tourism; a chapter on sustainable tourism including ecotourism, sustainable mass tourism and industry responses and practices; a chapter on tourism research which introduces students to the function and scope of research in this area; up-to-date international statistics; a chapter review which summarises the key points of each chapter and contains a summary of key concepts arranged to show the links between concepts and their sub-concepts; discussion questions, practical exercises and a case study in each chapter.

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