



Business Integrity in Practice: Insights from International Case Studies (Principles of Responsible Management Education)

Agata Stachowicz-Stanusch, Wolfgang Amann

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The quest for integrity in business is not only a reaction against malfeasance in business and associated calls for reform, but also a result of changes and new demands in the global business environment as well as the latest economic crisis. Among the sources of these new demands are the expectations of stakeholders that corporations and their leaders will take more active roles as citizens within society and in the fight against some of the most pressing problems in the world, such as poverty, environmental degradation, defending human rights, corruption, and pandemic diseases. This topical and much needed book constitutes an important part of the debate on the best practices for ensuring integrity in an organizational context. This book offers essential insights not only to business leaders but also to management educators and administrators who understand the urgency and importance of developing further responsible global leaders. This volume offers and discusses case studies and examples from organizations from all over the world. The book distils practical advice and guidance, explaining in detail how leaders may build organizations with strong integrity foundations. It provides valuable research results as well as teaching tools, enabling course leaders at undergraduate, master s and MBA level in all business schools around the world.



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