



Public Change Management: Erfolgreiche Implementierung neuer Steuerungsinstrumente im öffentlichen Sektor (German Edition)

Petra Speier-Werner

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Petra Speier-Werner identifiziert die wesentlichen Einflussfaktoren auf die Einführung neuer Steuerungsinstrumente im öffentlichen Sektor und entwickelt auf der Basis ihrer empirischen Überprüfung ein Orientierungsmodell. Es wird deutlich, dass eine Integration administrativer und vor allem politischer Veränderungsträger in die Einführungsprozesse erforderlich ist.



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