



Physical Therapy Marketing For The New Economy: Hundreds of Proven Tips and Tricks From The World's Premier Private Practice Consultant To Transform ... (No Nonsense Clinic: Grow Your Practice)

Dr. Nitin Chhoda

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The world's premier private practice business consultant will shatter every single myth about marketing your clinic, getting new patients and creating a lifestyle where you control your practice (and not the other way around). Nitin Chhoda will pull back the curtains and reveal ALL his formulas to increase physician referrals, get new patients and empower YOU to achieve a six and even seven figure income so you can live the lifestyle you want while making predictable and reliable income. What you have in your hands is about to transform your private practice. You will get business systems that bring in new patients, reactivate former patients and increase physician referrals. Here are just some of the things you will learn: - Developing the mindset of a successful private practice owner - Identifying key leverage points to set the stage for explosive growth in your practice - The blueprint to move patients up the patient ascension ladder - Building additional sources of revenue in your private practice - Undercover techniques to structure your website to attract more patients - How to win patients and influence them to trigger an avalanche of internal referrals - How to get doctors (and other referral sources) to approach you with patients - The road to the celebrity physical therapist - How to win over everyone in your community - How to use newsletter marketing to get patients to know, like and trust you - Leveraging mobile marketing to engage existing patients and get new patients



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